

EEEGR

A W A R D S 2 0 2 6

Dunston Hall, Norwich Thursday 03 December 2026

Sponsorship Opportunities



EEEGR

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EEEGR

AWARDS 2026

EEEGR 25th Anniversary Awards Celebration 2026.

**Celebrating 25 years of championing
the East of England's energy industry.**

EEEGR's 25th Anniversary Awards Celebration returns to Dunston Hall on Thursday 3 December 2026, bringing together the region's energy community for an evening of recognition, celebration and networking.

As EEEGR marks 25 years of supporting, connecting and championing the East of England's world-leading energy sector, this year's celebration promises to be our biggest yet. The evening will recognise the outstanding businesses, organisations and individuals whose innovation, collaboration and ambition continue to shape our industry. This year, ten awards will be presented, celebrating the breadth of talent and achievement across the sector.

To mark our 25th anniversary, we are proud to introduce the **Best of the Best Award**, named in honour of EEEGR founder **John Best**. Open exclusively to previous EEEGR Award winners, this prestigious new accolade recognises an individual or organisation whose continued excellence, innovation and leadership have made a lasting contribution to the East of England's energy industry.

Each award category offers an exclusive sponsorship opportunity, including involvement in the judging process, presentation of the award and a table of ten guests. Additional opportunities are available to become our Event Partner or sponsor the dinner and entertainment, welcome drinks or official souvenir brochure.

Sponsoring the EEEGR 25th Anniversary Awards Celebration places your organisation at the heart of the region's premier energy awards while providing valuable brand exposure through an extensive marketing campaign before, during and after the event.

The EEEGR Awards continue to make a real difference to the businesses and individuals they recognise:

Cole Barber, winner of the Future Talent Award, summed up the impact of the awards perfectly:

"I'm really excited to win, but I'm more excited for all my mentors, friends, family and everyone at Armultra who helped me over the years as it really is a credit to them. Without them I wouldn't have had the confidence to get up on stage and accept the award. I think my future is looking pretty bright."

The awards also celebrate organisations whose innovation continues to shape the future of our industry.

Leo Hambro, Owner of Tidal Transit, reflected on his company's innovation journey:

"In 2012 we were finalists for innovation for bringing a new vessel into the market and now the new vessel design for that boat from 2012 is what we're converting into pure electric. A 13-year process from day one to adopting new technology and going electric, therefore the recognition of what we are doing is amazing."

Their stories reflect what the EEEGR Awards are all about—recognising achievement, celebrating innovation and inspiring the next generation of energy professionals.

As we celebrate 25 years of EEEGR, we invite you to join us at this landmark event.

If you would like further information on sponsorship or would like to discuss a tailored package, please do get in touch.

Karen Freeman

General Manager

karen.freeman@eeeegr.com

Award Sponsorship Opportunities

Organisation Award

Apprentice Employer of the Year

£4,500

★ **2025 winner: Armultra** ★

It recognises businesses that have embraced apprentices into their workforce and advocate apprenticeships as shaping the industry's future by delivering outstanding quality training and ongoing mentorship and guidance, demonstrating social responsibility by engaging with under-represented groups.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Best of the Best

£4,500

This is a new award.

Newly introduced award for 2026 to coincide with EEEGR's 25th anniversary year, and named in honour of John Best, founder of EEEGR.

This prestigious award recognises an organisation or individual that has consistently demonstrated outstanding excellence, innovation and leadership within the energy sector.

Open only to previous EEEGR Award winners, it celebrates those whose achievements continue to deliver lasting value to the industry, the region and the wider energy transition.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: ***Judging panel***

Winner: ***Chosen by sponsor***

Award Sponsorship Opportunities

Organisation Award

Community Impact

£4,500

★ **2025 winner: SaxonAir** ★

This award recognises organisations that are making a meaningful and lasting contribution to the communities in which they operate. Whether through education, skills development, volunteering, charitable initiatives, environmental projects or community partnerships, this award celebrates businesses that go beyond their day-to-day operations to create positive social value.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

EEEGR Member of the Year

£4,500

★ **2025 winner:**

Trevor Fuller, Departure Lounge ★

This award is chosen by the EEEGR team based on the outstanding level of contribution and support provided by an EEEGR member throughout the year.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Environmental Impact

£4,500

★ **2025 winner: SaxonAir** ★

This award recognises organisations that are delivering measurable environmental improvements through innovation, operational excellence and sustainable business practices. Whether reducing emissions, improving resource efficiency, protecting natural environments or developing solutions that support a cleaner energy future, this award celebrates businesses making a genuine and lasting environmental impact.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Innovation

£4,500

★ **2025 winner: Tidal Transit** ★

This award recognises businesses making a difference in the industry by innovation.

Entries must be physical or digital technology, products or services that have been researched and developed in the last two years.

Judges will look at the creative problem-solving that sets the innovation apart from existing solutions to key industry challenges, its potential for scale-up, its effect on sustainability, efficiency, or cost savings and its positive environmental impact.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

One to Watch

£4,500

★ **2025 winner: Immerse Safety** ★

EEEGR thrives on watching its member companies grow and want to recognise businesses with clear ambitions and aspirations to move to the next level.

Judges will look at entrants' vision and promise for the future, potential for scalability, continuous improvement and growth and progress since inception.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Outstanding Contribution to Skills for Energy

£4,500

★ **2025 winner:**

Shaun Hutchinson, ODE ★

Attracting and developing the future energy workforce is a key EEEGR commitment.

This award recognises companies' outstanding contribution to learning, workforce skills and development, addressing critical skills gaps and meeting emerging needs within the energy sector, collaboration with EEEGR members, industry partners, schools, colleges and community-based projects to support EEEGR's Skills for Energy initiative.

Award sponsor benefits include company branding and recognition in:

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Table at the awards event
- Photographs at the event for your promotional and PR purposes
- Final decision on the winner of your chosen award category
- First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Rising Star

£4,500

★ **2025 winner:**

Charlie McAneany, OEG ★

This award recognising people under 25 who have been with their employer less than two years and are demonstrating promise to progress in the industry.

The judges will look at notable achievements early in their career, their ability to identify challenges and create effective solutions with resourcefulness and strategic thinking, role models for peers, ongoing professional development, ambition and goals.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

Young Person of the Year

£4,500

★ **2025 winner:**

Cole Barber, Armultra ★

This award recognises a young person - an apprentice, a year in the industry student or a graduate - who stands out for their achievements, contribution, innovative projects, research, or outstanding performance.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2027.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Event Sponsorship Opportunities

Event Partner

£7,500

To grab the spotlight, why not enhance your promotional presence by being our event partner for the whole day of events on 3 December, commencing with an opening address at our energy industry event in the morning and then again at our awards evening.

Event partner benefits include company branding and recognition in:

- ▶ Noted as a sponsor of the morning event with company branding to promote the event
- ▶ Opening address at morning energy industry event

- ▶ Company branding in pre-event marketing materials for the awards event
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ Inside front cover advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Opening address at the Awards Evening
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ First refusal on being Event Partner in 2027.

Event Sponsorship Opportunities

Welcome Drinks Sponsor £3,500

Welcome drinks sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Four tickets at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ First refusal on being Welcome Drinks Sponsor in 2027.

Event Sponsorship Opportunities

Awards Dinner Sponsor

£5,500

Award dinner sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on dinner menu
- ▶ Company branding on stage screens and display screens
- ▶ Short sponsor introduction speaking slot (to coincide with introduction of the band/entertainment)
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2026 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on being Awards Dinner Sponsor in 2027.

Event Sponsorship Opportunities

Souvenir Brochure Sponsor

£1,500

Sponsor our printed souvenir event brochure which is provided to each guest at the gala dinner as part of the place setting. Your logo will be prominently displayed on the front cover of the brochure and an A5 full page advert on the inside back cover. This option also includes two tickets for the dinner.

- Company branding in pre-event marketing materials
- Company branding in EEEGR's social media before, during and after the awards event
- An advert in the on-table souvenir event programme
- Company branding on stage screens and display screens
- Sponsor mention in media releases before and after the event
- Company branding on the 2026 Awards page on EEEGR's website
- Two tickets at the awards event
- Photographs at the event for your promotional and PR purposes
- First refusal on being Souvenir Brochure Sponsor in 2027.