

25 YEARS
EAST OF ENGLAND ENERGY GROUP

EEEGR

SNS2026

SPONSORSHIP
PACKAGES



SNS2026



The East of England Energy Group's (EEEGR) SNS Conference and Exhibition is the region's flagship energy event bringing together international industry leaders and key decision makers from a diverse range of businesses across the sector.

Each year SNS attracts over a thousand delegates and over 70 exhibitors to Norfolk to celebrate the extraordinary capability of the East of England's energy supply chain.

The SNS conference and exhibition is a highly anticipated event in the industry calendar. EEGER will be building on the success of last year's event, including Pitch, Pint and Prosecco, an opportunity for EEGER members to put the spotlight on their ideas and innovations.

BENEFITS OF SPONSORS

SNS event sponsorship is a fantastic way to boost your business, raise your profile, increase traffic to your website and generate leads.

Sponsorship offers excellent return on investment. You will be maximising your reach and expanding your brand credibility in your relevant industry and amongst your potential customers. Your brand will be highlighted to an engaged audience of delegates as well as promoted across EEGER's active social media channels.

From event partner packages to lanyard sponsor you can find a sponsorship level that's right for you and your business.

By sponsoring SNS2026, not only are you increasing your visibility and raising your profile in the industry you are also gaining brand exposure with a nationally recognised, trusted and respected event brand.

EVENT PARTNER PACKAGES

Platinum Event Partner

£10,750

► A dinner table for 10

► A Platinum Stand with artwork

► A dedicated branded e-shot

► Overhead hanging
exhibitor banner

► 8x Event Passes

► Your logo on:

- Selected pre- and
post-event communications

- Outdoor fence banner

- Entrance banner

- Indoor sponsor wall

- Exhibition Guide

- Conference slides

- Exhibition advertising panel

Gold Event Partner

£8,750

► A dinner table for 10

► A Gold Stand with artwork

► 5x Event Passes

► Your logo on:

- Selected pre- and
post-event communications

- Outdoor fence banner

- Entrance banner

- Indoor sponsor wall

- Exhibition Guide

- Conference slides

- Exhibition advertising panel



EVENT PARTNER PACKAGES

Silver Event Partner **£6,750**

- ▶ A dinner table for 10
- ▶ A Silver Stand with artwork
- ▶ 4x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Outdoor fence banner
 - Entrance banner
 - Indoor sponsor wall
 - Exhibition Guide
 - Conference slides
 - Exhibition advertising panel

Bronze Event Partner **£3,850**

- ▶ A dinner table for 10
- ▶ A Bronze Stand with artwork
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Outdoor fence banner
 - Indoor sponsor wall
 - Exhibition Guide
 - Conference slides



ADDITIONAL SPONSORSHIP PACKAGES

Registration Sponsor (Two Days) £6,500

- ▶ Branding on delegate badges
- ▶ Branded lanyards
- ▶ Branding on delegate list
- ▶ Branding at registration desk
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - Conference slides

Main Stage Sponsor (Two Days) £5,550

- ▶ Branded Conference Stage
- ▶ Branded lectern graphic
- ▶ A Platinum Stand with artwork
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - Conference slides



ADDITIONAL SPONSORSHIP PACKAGES

Pitch, Pint & Prosecco Sponsor (Day One) £4,450

- ▶ Shortlisting of entrants
- ▶ Introduction to the session
- ▶ Exhibitor Drinks Reception
- ▶ A Silver Stand with artwork
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - PPP presentation slides

Pre-dinner Drinks Sponsor (Day One) £4,000

- ▶ 4 x Dinner places
- ▶ Branding at serving station
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - Dinner presentation slides



ADDITIONAL SPONSORSHIP PACKAGES

Dinner Sponsor (Day One) £8,000

- ▶ A dinner speaker slot
- ▶ A dinner table for 10
- ▶ Branded lectern graphic
- ▶ Branded dinner menu
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - Dinner presentation slides

Entertainment Sponsor (Day One) £4,750

- ▶ A dinner table for 10
- ▶ Introduction to the Band/Act
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide
 - Dinner presentation slides



ADDITIONAL SPONSORSHIP PACKAGES

Exhibition Guide Sponsor **£2,500**

- ▶ Full page advert within the Exhibition Brochure
- ▶ Branding at pick-up station
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide

Tea and Coffee Sponsor (Two Days) Sold

- ▶ Branding drinks cups
- ▶ Branding at serving station
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide



ADDITIONAL SPONSORSHIP PACKAGES

Media Hub Sponsor (Two Days) £1,000

- ▶ Branding as sponsor on Media Hub Stand
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide

Breakfast Sponsor (Day Two) *Contact for more information*

- ▶ Breakfast welcome slot
- ▶ Branded Lectern
- ▶ Branding on speaker slides
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide



ADDITIONAL SPONSORSHIP PACKAGES

Tote Bags

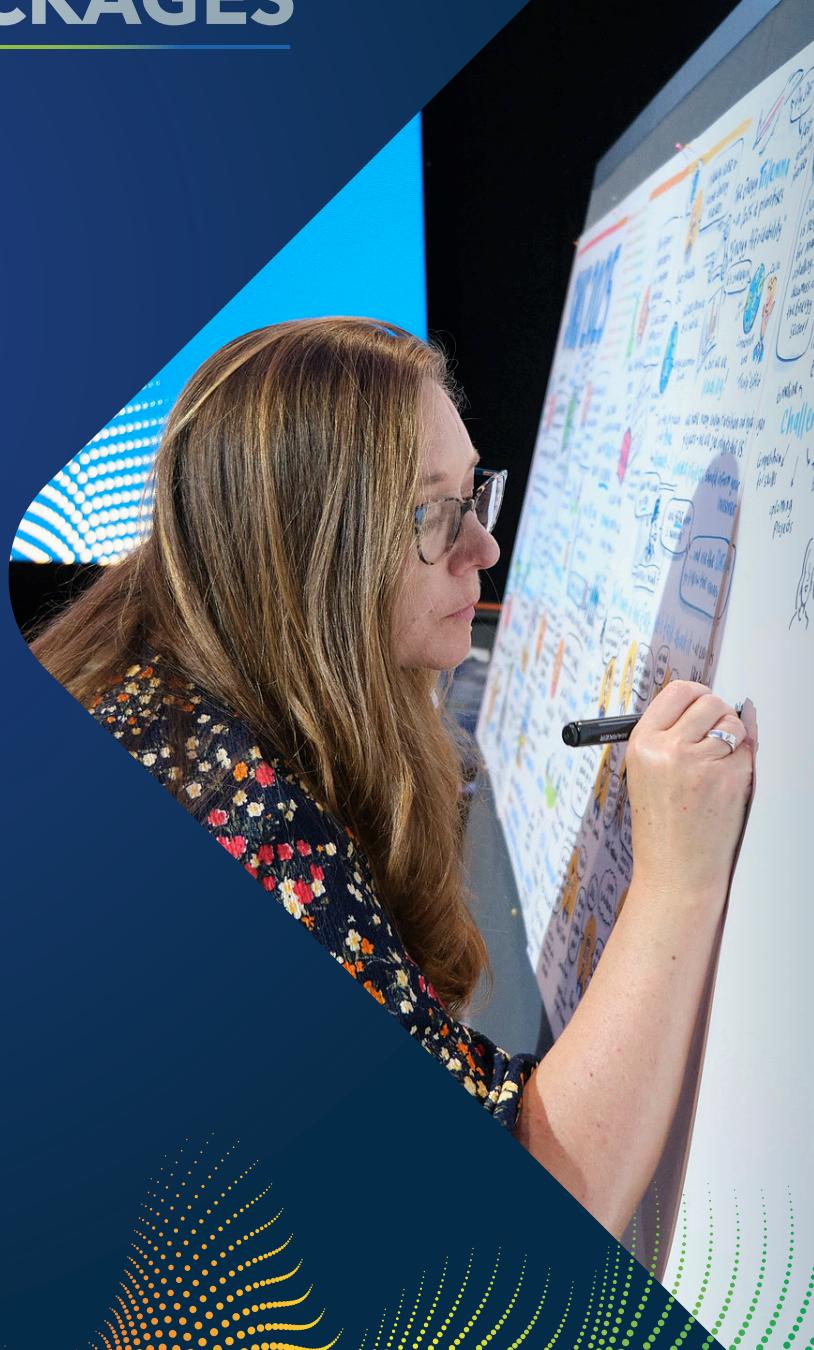
Contact for more information

- ▶ Dual branded tote bags
- ▶ Branding at pick-up point
- ▶ 2x Event Passes
- ▶ Your logo on:
 - Selected pre- and post-event communications
 - Indoor sponsor wall
 - Exhibition Guide

Exhibition Lightbox

**Panel Sponsor
(Two Days) £550**

- ▶ This year we are offering an opportunity for you to enhance your presence within the exhibition area by a lightbox panel promoting your company name and logo.



Exhibition Stage - Screen Advert (Two Days) £550

- ▶ Shared loop content throughout the exhibition on days one and two
- ▶ Visual content only

NEXT STEPS

If you would like to raise your profile with SNS sponsorship, please get in touch with the EEEGR team by emailing events@eeegr.com or calling our office on **01493 412 199**.

We will be happy to talk you through the different packages and find one that suits you.

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