

EEEGR

EAST OF ENGLAND ENERGY GROUP



A W A R D S 2 0 2 5

Dunston Hall, Norwich Thursday 04 December 2025

**SPONSORSHIP
OPPORTUNITIES**



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CONTENTS

Introduction 03

AWARD SPONSORSHIP OPPORTUNITIES

Apprentice Employer of the Year 04

EEEGR Member of the Year 05

Going Green 06

Innovation 07

One to Watch 08

Outstanding Contribution to Skills for Energy 09

Positive Impact in the Community 10

Rising Star 11

Young Person of the Year 12

EVENT SPONSORSHIP OPPORTUNITIES

Event Partner 13

Welcome Drinks 14

Awards Dinner 15

Souvenir Brochure 16

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EEEGR's End of Year Awards

Celebration returns to Dunston Hall on Thursday 4 December 2025 recognising and rewarding the best in our industry.

The event spotlights the fantastic businesses, individuals, and organisations across the east of England and is an opportunity for everyone to come together to celebrate the brilliance of the energy sector we have here in the region.

This year, nine awards will be presented on the night to recognise the breadth of our companies' commitments and activities. Each award category offers a sponsorship opportunity which gives sponsors the decision on the winner of their chosen category and presentation of the award at the event. A table of ten at the dinner is also provided as part of the sponsorship package.

Should you wish to become more involved with our end of year celebration, we also have an event partner sponsor option available. Additional sponsorship options include dinner and entertainment, welcome drinks or the souvenir brochure.

Sponsorship not only prominently positions your business as a champion of excellence and growth within the industry but also offers you an opportunity to be an integral part of a regional celebration promoting our amazing industry.

Sponsorship also provides valuable brand exposure via high level marketing including social media and trade media leading up to the event and in all post-event publicity.

The awards really do make a difference to our local businesses whether just starting out or being long established, as reflected by the testimonials of last year's winners:

"We have had a lovely first year in business and this recognition is the icing on the cake. I grew up in Lowestoft, went to East Norfolk Sixth Form and I've always wanted to run a business locally. There are only four of us on the team, so this award is a great reflection of the hard work and passion that we have all put into Tide Medical."

Amy Kingston, Tide Medical – winner of Positive Impact in the Community Award 2024.

"Our focus is on skills, training, and the development of our people. We want to build a legacy. Ten per cent of our workforce are apprentices and graduates in a company of 75 people, so to be recognised as Apprentice Employer of the Year is brilliant."

Dr Dorian Hindmarsh, Proeon Systems – winner of Apprentice Employer of Year Award 2024.

We would be delighted for you to join us as a sponsor of our 2025 awards. Please get in touch if you would like any further information or to discuss a tailored sponsorship package.

Karen Freeman

General Manager

karen.freeman@eeegr.com

Award Sponsorship Opportunities

Organisation Award

Apprentice Employer of the Year

Award Sponsored by



★ **2024 winner: Proeon Systems** ★

It recognises businesses that have embraced apprentices into their workforce and advocate apprenticeships as shaping the industry's future by delivering outstanding quality training and ongoing mentorship and guidance, demonstrating social responsibility by engaging with under-represented groups.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

EEEGR Member of the Year

Award Sponsored by



★ 2024 joint winners:

ODE Asset Management & Reuzer ★

This award is chosen by the EEEGR team based on the outstanding level of contribution and support provided by an EEEGR member throughout the year.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes.

Judged by: The EEEGR Team

Winner: Chosen by the EEEGR Team

Award Sponsorship Opportunities

Organisation Award

Going Green

Award Sponsored by

Orsted

★ **2024 winner:**

ODE Asset Management ★

This award recognises businesses' dedication to sustainability and decarbonisation by its plans, goals and commitment to achieving net zero emissions by evidence of its energy saving practices and technologies, adoption of renewable energy sources, commitment to working with environmentally responsible suppliers and products or services that support a low carbon future.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

Innovation

Award sponsored by



★ 2024 winner: *Osbit* ★

This award recognises businesses making a difference in the industry by innovation.

Entries must be physical or digital technology, products or services that have been researched and developed in the last two years.

Judges will look at the creative problem-solving that sets the innovation apart from existing solutions to key industry challenges, its potential for scale-up, its effect on sustainability, efficiency, or cost savings and its positive environmental impact.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: *Judging panel*

Winner: *Chosen by sponsor*

Award Sponsorship Opportunities

Organisation Award

One to Watch

Award Sponsored by

ITHACA
ENERGY

★ **2024 winner: Stowen** ★

EEEGR thrives on watching its member companies grow and want to recognise businesses with clear ambitions and aspirations to move to the next level.

Judges will look at entrants' vision and promise for the future, potential for scalability, continuous improvement and growth and progress since inception.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

Outstanding Contribution to Skills for Energy

Award Sponsored by



★ **2024 winner:**

Johnathan Reynolds, Opergy Group ★

Attracting and developing the future energy workforce is a key EEEGR commitment.

This award recognises companies' outstanding contribution to learning, workforce skills and development, addressing critical skills gaps and meeting emerging needs within the energy sector, collaboration with EEEGR members, industry partners, schools, colleges and community-based projects to support EEEGR's Skills for Energy initiative.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

Positive Impact in the Community

Award sponsored by



★ 2024 winner: Tide Medical ★

Recognising businesses that look outside their doors to contribute to the community and environment where they work and their workforce lives is important to EEEGR.

This new award will recognise companies' sustained community initiatives and engagement, including staff volunteering, partnerships, or sponsorships and involvement with schools, community groups and organisations with evidence of positive outcomes.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Individual Award

Rising Star

Award Sponsored by

ode

★ 2024 winner:

Lilly Dowe, Copper Consultancy ★

This award recognising people under 25 who have been with their employer less than two years and are demonstrating promise to progress in the industry.

The judges will look at notable achievements early in their career, their ability to identify challenges and create effective solutions with resourcefulness and strategic thinking, role models for peers, ongoing professional development, ambition and goals.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Individual Award

Young Person of the Year

Award Sponsored by



★ **2024 winner: Ella Craggs, Opergy** ★

This award recognises a young person - an apprentice, a year in the industry student or a graduate - who stands out for their achievements, contribution, innovative projects, research, or outstanding performance.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Final decision on the winner of your chosen award category
- ▶ First refusal on sponsoring the same category in 2026.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Event Sponsorship Opportunities

Event Partner

P E R E N C O



To grab the spotlight, why not enhance your promotional presence by being our event partner for the whole day of events on 4 December, commencing with an opening address at our energy industry event in the morning and then again at our awards evening.

Event partner benefits include company branding and recognition in:

- ▶ Noted as a sponsor of the morning event with company branding to promote the event
- ▶ Opening address at morning energy industry event

- ▶ Company branding in pre-event marketing materials for the awards event
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ Inside front cover advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Opening address at the Awards Evening
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ First refusal on being Event Partner in 2026.

Event Sponsorship Opportunities

Welcome Drinks Sponsor

PETERSON 

Welcome drinks sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ First refusal on being Welcome Drinks Sponsor in 2026.

Event Sponsorship Opportunities

Awards Dinner Sponsor



Award dinner sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on dinner menu
- ▶ Company branding on stage screens and display screens
- ▶ Short sponsor introduction speaking slot (to coincide with introduction of the band/entertainment)
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on being Awards Dinner Sponsor in 2026.

Event Sponsorship Opportunities

Souvenir Brochure Sponsor



Sponsor our printed souvenir event brochure which is provided to each guest at the gala dinner as part of the place setting. Your logo will be prominently displayed on the front cover of the brochure and an A5 full page advert on the inside back cover. This option also includes two tickets for the dinner.

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2025 Awards page on EEEGR's website
- ▶ Two tickets at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ First refusal on being Souvenir Brochure Sponsor in 2026.