

# SNS 2025

## Sponsorship Packages



Examples of positive actions in practice

Favouring the job vacancies from an under-represented group, where less candidates are 'qualified' or 'not other'	Placing job adverts in large partner groups, to increase the number of applicants from that group	Including statements in job adverts to encourage applications from under-represented groups, such as 'we welcome female applicants'
Offering shadowing or mentoring to groups with particular needs		

# SNS2025



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The East of England Energy Group's (EEEGR) SNS Conference and Exhibition is the region's flagship energy event bringing together international industry leaders and key decision makers from a diverse range of businesses across the sector.

Each year SNS attracts over a thousand delegates and over 70 exhibitors to Norfolk to celebrate the extraordinary capability of the East of England's energy supply chain.

The SNS conference and exhibition is a highly anticipated event in the industry calendar. EEEGR will be building on the success of last year's event, including Pitch, Pint and Prosecco, an opportunity for EEEGR members to put the spotlight on their ideas and innovations.

# Benefits of Sponsoring


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SNS event sponsorship is a fantastic way to boost your business, raise your profile, increase traffic to your website and generate leads.

Sponsorship offers excellent return on investment. You will be maximising your reach and expanding your brand credibility in your relevant industry and amongst your potential customers. Your brand will be highlighted to an engaged audience of delegates as well as promoted across EEEGR's active social media channels.

From event partner packages to lanyard sponsor you can find a sponsorship level that's right for you and your business.

By sponsoring **SNS2025**, not only are you increasing your visibility and raising your profile in the industry you are also gaining brand exposure with a nationally recognised, trusted and respected event brand.



# Event Partner Packages



## Platinum Event Partner

**SOLD**

- Keynote speaker slot
- Main stage sponsorship
- Branded lectern graphic
- A dinner table for 10
- A Platinum Stand with Artwork
- A dedicated branded e-shot
- 8x Event Passes
- Your logo on:
  - Selected pre- and post-event communications
  - Outdoor fence banner
  - Indoor sponsor wall
  - Entrance reception hanging banner
  - Exhibition Guide
  - Lead sponsor on conference slides
  - Exhibition advertising panel

## Gold Event Partner

**£8,750**

- A dinner table for 10
- A Gold Stand with Artwork
- 5x Event Passes
- Your logo on:
  - Selected pre- and post-event communications
  - Outdoor fence banner
  - Indoor sponsor wall
  - Entrance reception hanging banner
  - Exhibition Guide
  - Within conference slides
  - Exhibition advertising panel



# Event Partner Packages



## Silver Event Partner

£6,750

- A dinner table for 10
- A Silver Stand with Artwork
- 4x Event Passes
- Your logo on:
  - Selected pre- and post-event communications
  - Outdoor fence banner
  - Indoor sponsor wall
  - Entrance reception hanging banner
  - Exhibition Guide
  - Within conference slides
  - Exhibition advertising panel



## Bronze Event Partner

£3,850

- A dinner table for 10
- A Bronze Stand with Artwork
- 2x Event Passes
- Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide
  - Within conference slides

Confirmed for 2025



# Hospitality & Catering Packages



## Registration Sponsor (Two Day)

**£5,550**

- › Branding on delegate badges
- › Branded lanyards
- › Branding on delegate list
- › Branding at registration desk
- › Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide



## Pitch, Pint & Prosecco Sponsor (Day One)

**£4,450**

- › Shortlisting of entrants
- › Introduction to the session
- › Exhibitor Drinks Reception
- › A Silver Stand with Artwork
- › Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide
  - PPP Presentation slides

# Hospitality & Catering Packages



## Tea and Coffee Sponsor (Two Days)

**SOLD**

- Branded drinks cups
- Branding at serving station
- 2x Event Passes
- Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide



## Dinner Sponsor (Day One)

**£7,750**

- A dinner speaker slot
- A dinner table for 10
- Brand introduction
- Branded lectern graphic
- Branded dinner menu
- Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide
  - Dinner presentation slides



EVENTS 2024  
THE ENERGY ECOSYSTEM

PETERSON

PETERSON

# Additional Sponsorship Packages



## Main Stage Sponsor (Two Days)

**SOLD**

- Branded Conference stage
- Branded lectern graphic
- A Platinum Stand with Artwork
- Your logo on:
  - Selected pre- and post-event communications
  - Indoor sponsor wall
  - Exhibition Guide



## Exhibition Lightbox Panel Sponsor (Two Days)

**£550**

- This year we are offering an opportunity for you to enhance your presence within the exhibition area by a lightbox panel promoting your company name and logo.

# Next Steps

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If you would like to raise your profile with SNS sponsorship, please get in touch with the EEEGR team by emailing [events@eeegr.com](mailto:events@eeegr.com) or calling our office on **01493 412 199**.

We will be happy to talk you through the different packages and find one that suits you.

