

East of England Energy Group (EEEGR) AGM 2024 – Candidates for Election

ARCHIE AINSLIE

Head of Business Development – Cadeler

With over a decade of experience working in the energy and renewables market, I am passionate about driving the energy transition whilst appreciating the need for a diverse mix of energy sources.

I have a proven track record in identifying and developing both strategic relationships and commercial opportunities. I intend to bring these skills along with a vast network to the position adding value and growth opportunities.



Growing up and working for most of my career in East Anglia, I believe that the region can play a vital role in driving the renewables sector forward at a pivotal time for the industry. To achieve the scale required the industry needs better collaboration between stakeholders and EEEGR has a key role in achieving this.

I wish to stand as a director to help raise the profile of our members and the region, connect local companies, and the wider market and ensure that the East of England is primed for the growth of the renewables industry for the next 10 years and beyond.

SHAUN HUTCHINSON

Technical Services Director – ODE Asset Management Ltd

Joining EEEGR is an opportunity to influence the future rather than complaining whilst doing nothing to help!

In the past I have volunteered for other similar roles including Filby School Governors, Ormesby Lads Football Club committee and Filby Parish Council.



I have 35 years' experience in the Oil and Gas and Marine Industries, including 15 years spent offshore and most recently a Director role for an outsourced Duty Holder organisation. My offshore time is particularly relevant because the offshore teams in our organisation know that decisions I take are based on knowing what offshore is like at 6am on a cold January morning!

I graduated with distinction having completed an MSc in Asset Integrity Management with Robert Gordon university, I am a Chartered Engineer with IMarEST and a Chartered Manager with CMI.

I believe it is important that board members have some core beliefs that influence every decision, if I were to join the EEEGR board of Directors, the things that would influence me would be:

- Longevity of the SNS Gas Industry – bureaucracy in the industry is growing unchecked and will lead to early cessation of production whilst gas is an essential energy transition fuel.
- Developing Young Engineers.
- Promoting sharing across operators to enable safety and cost benefits.

I will bring experience, technical expertise and pragmatism and I will challenge EEEGR to be better.

Please note that this document is the only form of lobbying endorsed and issued by EEEGR

DARREN ROBERTSON
UK General Manager – Next Geosolutions

I have a strong desire to give back to the community and believe my experience and relationship-building skills will add significant value to EEEGR members.

With nearly two decades in the offshore energy sector, including Managing Director and board-level roles, my background combines practical expertise with strong academic credentials, including an MBA from Durham University which has enabled me gain Chartered Fellowship in Management status.

I have successfully developed and implemented growth and turnaround strategies in early-stage and publicly listed companies. Additionally, I have advised UK and US governments on supply chain policies for critical materials.



Dr Dorian Hindmarsh
Commercial Director – Proeon Systems Limited

I wish to proactively engage with the business community that support the ever-changing landscape of the Energy Sector in our region and help make a difference for the members of EEEGR.

I believe I can add value to the board through strategic thinking to identify opportunities that can be exploited by Eeegr members, push the boundaries beyond our locality and promote our attributes to new audiences and provide a critical viewpoint on concepts to assess their robustness.

I am well connected and known in the region through my previous roles and have engaged with and understand well the public sectors, education, and business community within the region and beyond. I have dealt with failure and success and model solutions, concepts and ideas to reduce risk before implementation.

I am full time at Proeon, but the work and client bases we operate in are complementary to EEEGR and our global reach might also be beneficial.

I believe all my experience above will contribute to EEEGR's commitment to deliver for and represent the best interests of its members to support their business growth and ventures into new markets as well as the region they work in.



JENNIFER CUSHION**Managing Director – Fern Communications Ltd**

Having served as an EEEGR Director for the past three years, I am seeking a second term to continue contributing to its growth and success.

As Managing Director of Fern Communications, a Lowestoft-based tech company integral to the East of England energy supply chain, I bring experience in Offshore Wind, Nuclear, and Gas, with contracts on EA1, Galloper, SZC, and Shell SNS platforms. This experience gives me deep insight into local supply chain needs.



I bring added value to the Board through my role on the Finance & Remuneration Committee, where I provide monthly oversight, and by chairing the committee tasked with selecting a new EEEGR chair, a role that led to Kevin Keable's successful appointment in 2023.

My presence on the Board represents the voice of the local supply chain, with a strong commitment to supporting EEEGR's goal of amplifying regional business engagement across East of England's energy sectors.

JORDON KING**Senior Management / Shareholder - Delta Fire**

I am applying to become a director of the East of England Energy Group because of my deep commitment to the region and my confidence in the value I can bring to the group and its members.

As a Chartered Accountant with a Business Management degree from the University of Nottingham, I bring a well-rounded business perspective, strengthened by my ongoing MBA studies at the University of East Anglia, which I will complete in summer 2025.



My passion for sustainability is reflected in my recent certification from the University of Oxford in Sustainable Financial Strategy & ESG, which has equipped me with a nuanced understanding of ESG complexities and how to drive impactful change.

I believe I can leverage cross-organisational collaboration to support EEEGR's mission. I currently serve as Chair of the Greater Norwich Manufacturing Group (GNMG), which I manage in partnership with Broadland & South Norfolk Council as part of NAAME (New Anglia Advanced Manufacturing and Engineering). Additionally, I am a Parish Councillor for Trowse with Newton, which has given me valuable insight into the workings of local government.

Through GNMG, I sit on several boards, including the CPD Advisory Board of Productivity East at UEA's School of Engineering. This role enables me to advocate for and shape training initiatives that align with the evolving needs of the energy sector.

As a shareholder and senior manager at Delta Fire, I have the flexibility to manage my schedule, ensuring that I can dedicate substantial time and energy to the responsibilities of an EEEGR Director. I am excited about the opportunity to contribute meaningfully to the energy sector in the East of England.

ROSIE BEEVOR**Country Manager - Deutsche Windtechnik Offshore Limited**

I am passionate about the energy sector and its amazing career opportunities. I believe that EEEGR plays a crucial role in shaping the future of the energy industry in the East of England, and I am eager to contribute my experience to help drive its continued growth and influence our future generations.

**Relevant Skills:**

- Strategic leadership with over 10 years in energy project management and business development
- Strong understanding of industry needs combined with high levels of operational experience from technician to senior management roles
- Excellent communication skills, with a proven ability to build relationships with customers, suppliers, contractors, engaging with public and academic sectors.

Other Relevant Attributes:

- Enthusiastic and committed to local engagement, especially with schools and colleges, to showcase the great opportunities our sector has available.
- Draw on my own personal experiences from apprenticeship, day release degree study within engineering, offshore wind turbine technician to now a senior leadership role within DWT

Time Commitments & Work Arrangements:

While my current position involves a significant time commitment, I am flexible and committed to dedicating time to EEEGR's initiatives, particularly in areas such as school engagement and industry representation.

How I can add value to EEEGR:

If elected as a new board director I hope to bring my enthusiasm for sustainability (at home and at work!) and new ideas to help EEEGR drive forward its own organisational goals and strengthen its industry influence.