



A W A R D S 2 0 2 4

Dunston Hall, Norwich Thursday 05 December 2024

SPONSORSHIP OPPORTUNITIES



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A W A R D S 2 0 2 4

EEEGR's End of Year Awards return to Dunston Hall on December 5 2024 recognising and rewarding the best and most inspiring, innovative and promising in our industry.

Last year's event was a fast sell out. The event was a roaring success; a night to remember.

This year, we're planning even bigger celebrations to highlight and congratulate the businesses, individuals and organisations across our unique energy mix that make the east of England the leading force it is today, has been for the last 60 years, and will be long into the future.

We're proud of the expertise, talent and ambition in the region and its diverse and dynamic brilliance. Our annual awards are designed to bring it all into one room.

The east of England is renowned for hiding its light under a bushel and getting on with the job without fuss. We want to shout about what is achieved here.

This year, 10 awards will be presented on the night, including three new awards – Apprentice Employer of the Year and Positive Impact in the Community – recognising the breadth of our companies' commitments and activities. OPITO has introduced a new STEM educator award. Join us and be at the centre of the event as a sponsor.

Sponsoring an award, the welcome drinks or the on-table brochure will prominently position your business and brand at the event as well as in promotions, marketing, social media and trade media in the campaign leading up to the event and in all post-event publicity.

As a sponsor you choose your category winner.

Your sponsorship will be supporting the organisations and individuals that enter, recognition of the region's achievement and the EEEGR community to grow and thrive as we move ahead stronger, united and ready for all the future challenges.

Please read our sponsorship opportunities and get in touch with me to discuss tailored sponsorship packages at kevin.keable@eeegr.com or Karen Freeman, EEEGR general manager, at karen.freeman@eeegr.com

Last year's EEEGR Young Person of the Year Bretton Pickering, of Aquaterra Energy, summed up why we run these awards:

"It's great to have an opportunity to have your efforts recognised by those around you, but also allowed for me to recognise others appreciation of my achievements."

Kevin Keable

Award Sponsorship Opportunities



Organisation Award

Apprentice Employer of the Year

£4,500

This is a new award for 2024.

It recognises businesses that have embraced apprentices into their workforce and advocate apprenticeships as shaping the industry's future by delivering outstanding quality training and ongoing mentorship and guidance, demonstrating social responsibility by engaging with under-represented groups.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

EEEGR Member of the Year

£4,500

★ **2023 winner: ASCO** ★

This award is chosen by the EEEGR team based on the outstanding level of contribution and support provided by an EEEGR member throughout the year.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes.

Judged by: The EEEGR Team

Winner: Chosen by the EEEGR Team

Award Sponsorship Opportunities

Organisation Award

Going Green

£4,500

★ **2023 winner: TECOSIM** ★

This award recognises businesses' dedication to sustainability and decarbonisation by its plans, goals and commitment to achieving net zero emissions by evidence of its energy saving practices and technologies, adoption of renewable energy sources, commitment to working with environmentally responsible suppliers and products or services that support a low carbon future.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Organisation Award

Innovation

£4,500

★ 2023 winner: RWE ★

This award recognises businesses making a difference in the industry by innovation.

Entries must be physical or digital technology, products or services that have been researched and developed in the last two years.

Judges will look at the creative problem-solving that sets the innovation apart from existing solutions to key industry challenges, its potential for scale-up, its effect on sustainability, efficiency, or cost savings and its positive environmental impact.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: **Judging panel**

Winner: **Chosen by sponsor**

Award Sponsorship Opportunities

Organisation Award

One to Watch

£4,500

★ **2023 winner: CeraPhi** ★

EEEEGR thrives on watching its member companies grow and want to recognise businesses with clear ambitions and aspirations to move to the next level.

Judges will look at entrants' vision and promise for the future, potential for scalability, continuous improvement and growth and progress since inception.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Individual Award

Outstanding Contribution to Skills for Energy

Sponsored by



★ **2023 winner: Best Proactive** ★

Attracting and developing the future energy workforce is a key EEEGR commitment.

This award recognises companies' outstanding contribution to learning, workforce skills and development, addressing critical skills gaps and meeting emerging needs within the energy sector, collaboration with EEEGR members, industry partners, schools, colleges and community-based projects to support EEEGR's Skills for Energy initiative.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities



Organisation Award

Positive Impact in the Community

Sponsored by

RWE

This is a new award for 2024.

Recognising businesses that look outside their doors to contribute to the community and environment where they work and their workforce lives is important to EEEGR.

This new award will recognise companies' sustained community initiatives and engagement, including staff volunteering, partnerships, or sponsorships and involvement with schools, community groups and organisations with evidence of positive outcomes.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Individual Award

Rising Star

£4,500

★ **2023 winner: Joe Whitley, ScottishPower Renewables** ★

This award recognising people under 25 who have been with their employer less than two years and are demonstrating promise to progress in the industry.

The judges will look at notable achievements early in their career, their ability to identify challenges and create effective solutions with resourcefulness and strategic thinking, role models for peers, ongoing professional development, ambition and goals.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities



Organisation Award

STEM Educator

Sponsored by



This is a new award for 2024.

The OPITO 'Energy Education Award' is for excellence in a school or college delivery of engineering, design, tech, work experience and energy careers education and includes a prize of £2,500 for the successful winner.

This category is by application only from schools and colleges based in the eastern region.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Award Sponsorship Opportunities

Individual Award

Young Person of the Year

Sponsored by

eastcoastenergy
TRAINING ACADEMY



★ **2023 winner: Bretton Pickering, Apprentice Design Engineer at Aquaterra** ★

This award recognises a young person - an apprentice, a year in the industry student or a graduate - who stands out for their achievements, contribution, innovative projects, research, or outstanding performance.

Award sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on sponsoring the same category in 2025.

Finalist shortlisting by: Judging panel

Winner: Chosen by sponsor

Event Sponsorship Opportunities

Event Partner

£7,500

To grab the spotlight, why not enhance your promotional presence by being our event partner for the whole day of events on 5 December, commencing with an opening address at our energy industry event in the morning and then again at our awards evening.

Event partner benefits include company branding and recognition in:

- ▶ Noted as a sponsor of the morning event with company branding to promote the event
- ▶ Opening address at morning energy industry event
- ▶ Company branding in pre-event marketing materials for the awards event
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ Cover page advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Opening address at the Awards Evening
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on being Event Partner in 2025.

Event Sponsorship Opportunities

Welcome Drinks Sponsor £3,500

Welcome drinks sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on stage screens and display screens
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on being Welcome Drinks Sponsor in 2025.

Event Sponsorship Opportunities

Awards Dinner Sponsor

Sponsored by

RWE

Award dinner sponsor benefits include company branding and recognition in:

- ▶ Company branding in pre-event marketing materials
- ▶ Company branding in EEEGR's social media before, during and after the awards event
- ▶ An advert in the on-table souvenir event programme
- ▶ Company branding on dinner menu
- ▶ Company branding on stage screens and display screens
- ▶ Short sponsor introduction speaking slot (to coincide with introduction of the band)
- ▶ Sponsor mention in media releases before and after the event
- ▶ Company branding on the 2024 Awards page on EEEGR's website
- ▶ Table at the awards event
- ▶ Photographs at the event for your promotional and PR purposes
- ▶ Invitation to join the awards advisory/judging panel
- ▶ First refusal on being Awards Dinner Sponsor in 2025.