



# *Connected Innovation*

*'Up and Coming Technology and Innovation'*

*Energising the East: the new technologies enabling offshore revitalisation*

*Host: James Allen, Connected Innovation Programme Manager*

# Connected Innovation



The programme was launched by New Anglia LEP in Spring 2021 to help address regional innovation challenges in Norfolk and Suffolk



Focused around cross sector innovation, business support and addressing key agendas such as clean growth / net zero



Provides subject-matter expertise on technology trends, knowledge and / or strategic innovation through challenge led events



Responding to the challenges and opportunities within the region's Innovation Hubs and Clusters

# Driving an Innovation Economy



Enhanced links  
with the industry  
council, cluster and  
sector groups



A focus on  
innovation and new  
technology through  
cross sector activity



Greater engagement  
with finance and  
business support  
networks



A greater focus on  
Science, Research,  
Development and  
commercialisation



Developing thematic  
discussions and action  
around new  
opportunities and  
challenges



Exploring / Showcasing  
emerging opportunities  
including Marine  
Science, Agri & Aqua-  
tech



Promotion of  
development  
opportunities linked  
to Enterprise Zones,  
Freeport and HPOs



Innovation  
Hubs in the  
Network

26



Businesses  
within the  
network

800+










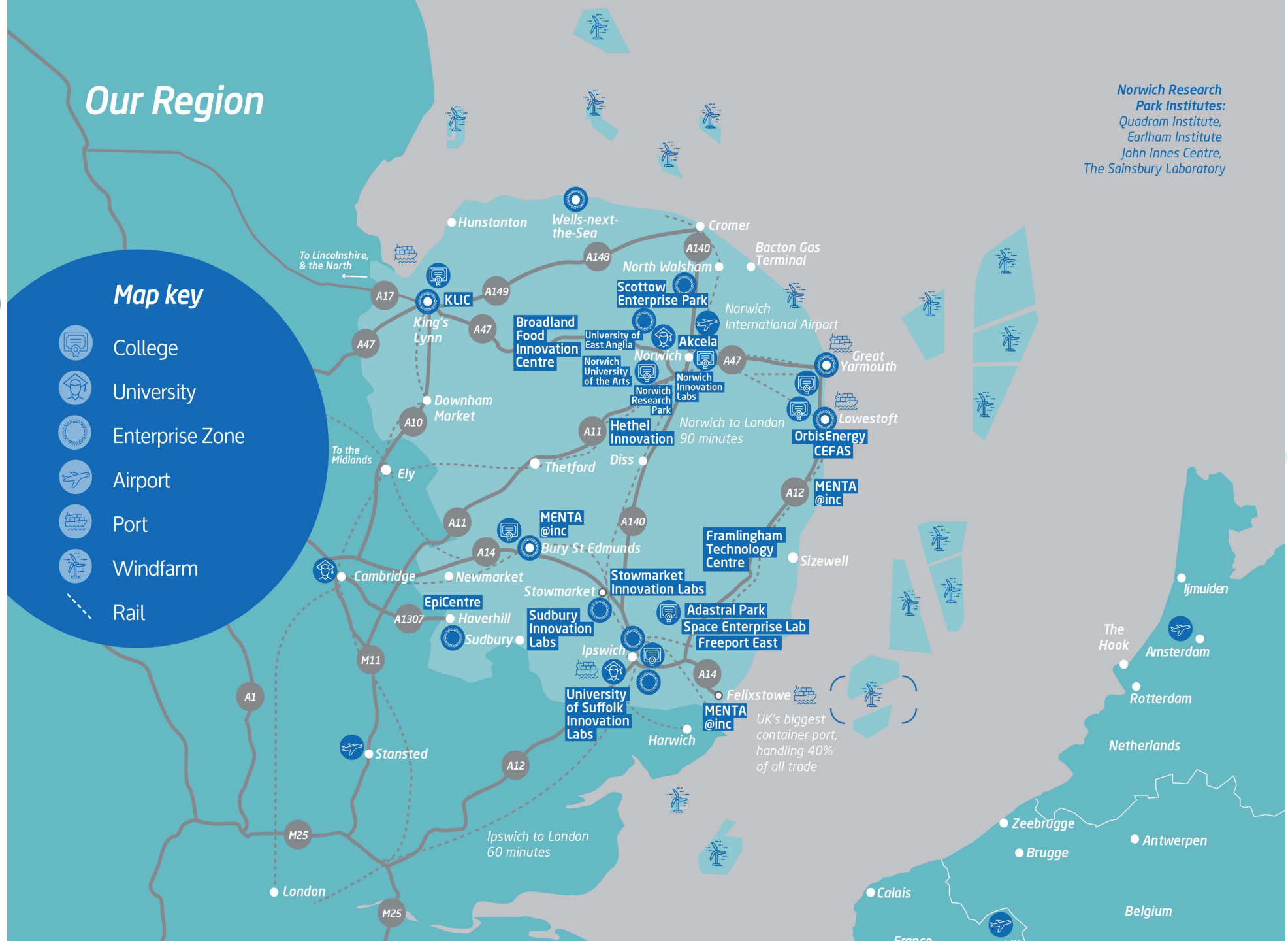
Research / Academic  
Institutions in the  
Network

10

## Our Region

**Map key**

-  College
-  University
-  Enterprise Zone
-  Airport
-  Port
-  Windfarm
-  Rail



Norwich Research  
Park Institutes:  
Quadram Institute,  
Earlham Institute  
John Innes Centre,  
The Sainsbury Laboratory

## Regional Key Sectors



Health and  
Life Sciences



Food and  
Agri-tech



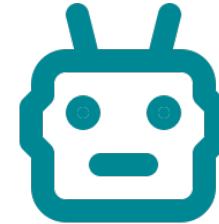
Engineering



Energy



Marine  
Science



AI and  
Robotics



Digital Tech



Space



Creative  
Industries

## Regional Cluster Partners



# Agri-tech and Food Tech Launchpad in Eastern England

- £7.5m Launchpad programme secured by Connected Innovation team, working in partnership with Greater Lincolnshire LEP and Cambridgeshire & Peterborough Combined Authority.
- Aims:
  - Engaging more businesses in innovation activities
  - Developing new collaborative research and development partnerships within the region
  - Improving the quality of innovation bids
  - Attracting people and businesses from outside of the region
- Themes & Scope:
  - Agri-Tech, Agri-Biotech, Food Tech, Aquaculture & Seafood Processing
  - Sustainability in the context of environmental challenges
  - Enhancing productivity of primary crops, ornamental plants, livestock or aquaculture.
  - Biotechnologies related to agriculture, food and nutrition.
  - Food manufacturing and processing
  - Resilience in the supply chain
  - Food that promotes safe, healthy and nutritious diets
  - Minimising food loss and waste



# Connected Innovation Delivery Team



**Julian Munson**  
Chair, Connected  
Innovation Network



**James Allen**  
Connected  
Innovation  
Programme Manager



**Katie Snell**  
Connected Clusters  
Lead



**Scott Cogman**  
Innovation Hubs  
Lead

