



Revive & Thrive: Transforming Lowestoft – a Regeneration Journey





Robert Bush
General Manager - EEEGR

Housekeeping

There are no planned fire drills during this event. If you hear a fire alarm, please make your way to your nearest exit in a calm and orderly manner.

Dates for your diary:

18 October: Networking Drinks Reception, OrbisEnergy

7th November: EEEGR Breakfast, supported by Virginia Beach

7th November: EEEGR AGM

5th December: CCS Event supported by NSTA, Dunston Hall

Evening of the 5th December: End of Year Celebration and Awards

www.eeegr.com/events



Land use study update

Darren Newman, Economic
Regeneration Manager, East Suffolk
Council





East Suffolk Council

Land Use Study

Background & Objectives

Commissioned in May 2023.

Building on previous studies.

Evaluation of clean energy, maritime, and engineering sector requirements.

To produce a report providing an updated assessment of clean energy, maritime and engineering sector needs.

Advise on development priorities within PowerPark.

Detail the opportunity or challenges that new infrastructure developments.



Key findings



Strong demand for grow-on facilities.



92% of companies responding to the surveys carried out stated they anticipated growth within the next two years.



50% of the companies fed back that they anticipated a need to expand or re-locate within the next 5 years.



Requirements of between 200 sq. m and 1500 sq. m.



Demand for modern meeting and conferencing facilities.



Serviced accommodation highlighted.



Limited transportation options specifically within the study areas.



Lowestoft's night-time economy was another area of concern.





How we are supporting

- Supporting ABP's LEEF development through grant funding and collaboration.
- Development of The Nexus – 16 flexible light industrial/office units – planned commencement October 2023.
- Further site acquisitions to support growth in demand for commercial space.
- Desire to work with landowners and tenants to realise the potential of creating a clean energy sector cluster.
- Improvements to the Port entrance at Bascule Bridge.

Capturing the energy opportunity



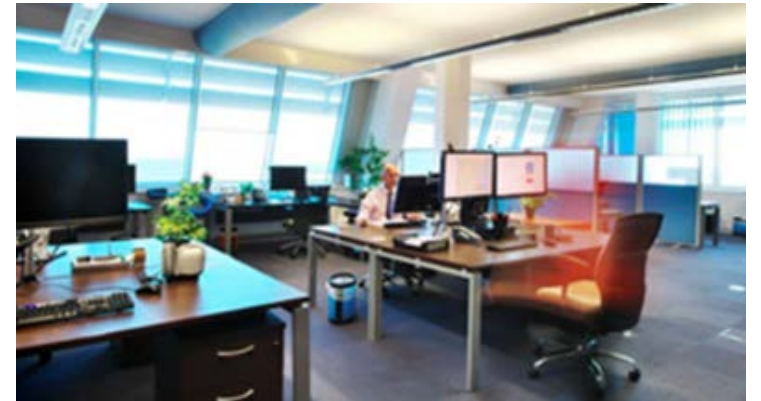
Clean energy business hub

Ian Pease

**Business Development Manager – All Energy
Suffolk County Council**


OrbisEnergy™

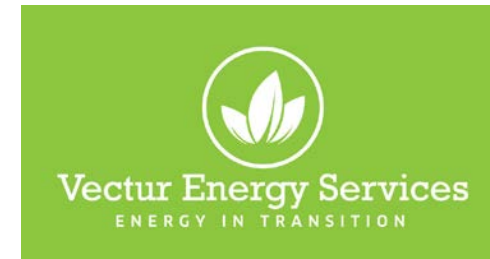
- Focus on clean energy innovation and incubation
- 3500 sqm office, meeting and conference facilities
- Physical and virtual tenancies
- Since 2008: 200+ tenants, 1400+ jobs supported
- At the heart of PowerPark, Lowestoft



Our community



- 2023 office tenancies  98% - 100%
- VIP programme growth:



Why virtual?



"We've been a VIP at OrbisEnergy for 6 years, it gives us a footprint in the region, and a monthly allocation to use the boardroom where we can hold regular client meetings and planning days."

Jason Brighton



S B I T

"The location is ideal for us and the building's facilities are great."

Why virtual?



“We’ve been a VIP+ at OrbisEnergy for over 7 years, one of the benefits is a telephone answering and forwarding service which is always professional, friendly and efficient.”

“There’s also many opportunities to network with the other businesses here at OrbisEnergy.”

Jules Shorrock - Citrus

The benefits

- Unique work, meeting and conference environment
- Easy in / easy out tenancy
- Reception, call handling, mail services
- 24/7 building access, on-site parking
- NETWORK: innovation, R&D, collaboration

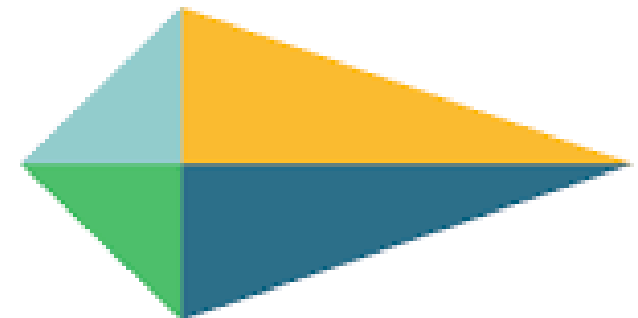


The benefits



A New Cultural Experience for Lowestoft

Darren Newman, Economic Regeneration
Manager, East Suffolk Council



EASTSUFFOLK
COUNCIL



Cultural Development in Lowestoft

Lowestoft Investment Plan

- Transform the core of the town centre to increase footfall to grow the daytime and evening economy and provide social space for the community and visitors
- Provide a town which retains and attracts young people to work and live
- Increase long term employment opportunities
- Secure long-term sustainable delivery of a cultural programme that capitalises on the town's heritage and cultural assets and acts as a catalyst for investment, driving economic growth and enabling community cohesion
- Enhance facilities and the public realm to provide a safer, more attractive environment that improves the physical and mental wellbeing for the community and visitors

Land needs assessment highlighted that energy sector employers wanted improvements to Cultural and Leisure facilities to help attract and retain staff.

Visuals



...THINK LOWESTOFT



...THINK LOWESTOFT



...THINK LOWESTOFT



Questions & Answers



Kevin Keable
Executive Chair- EEEGR