

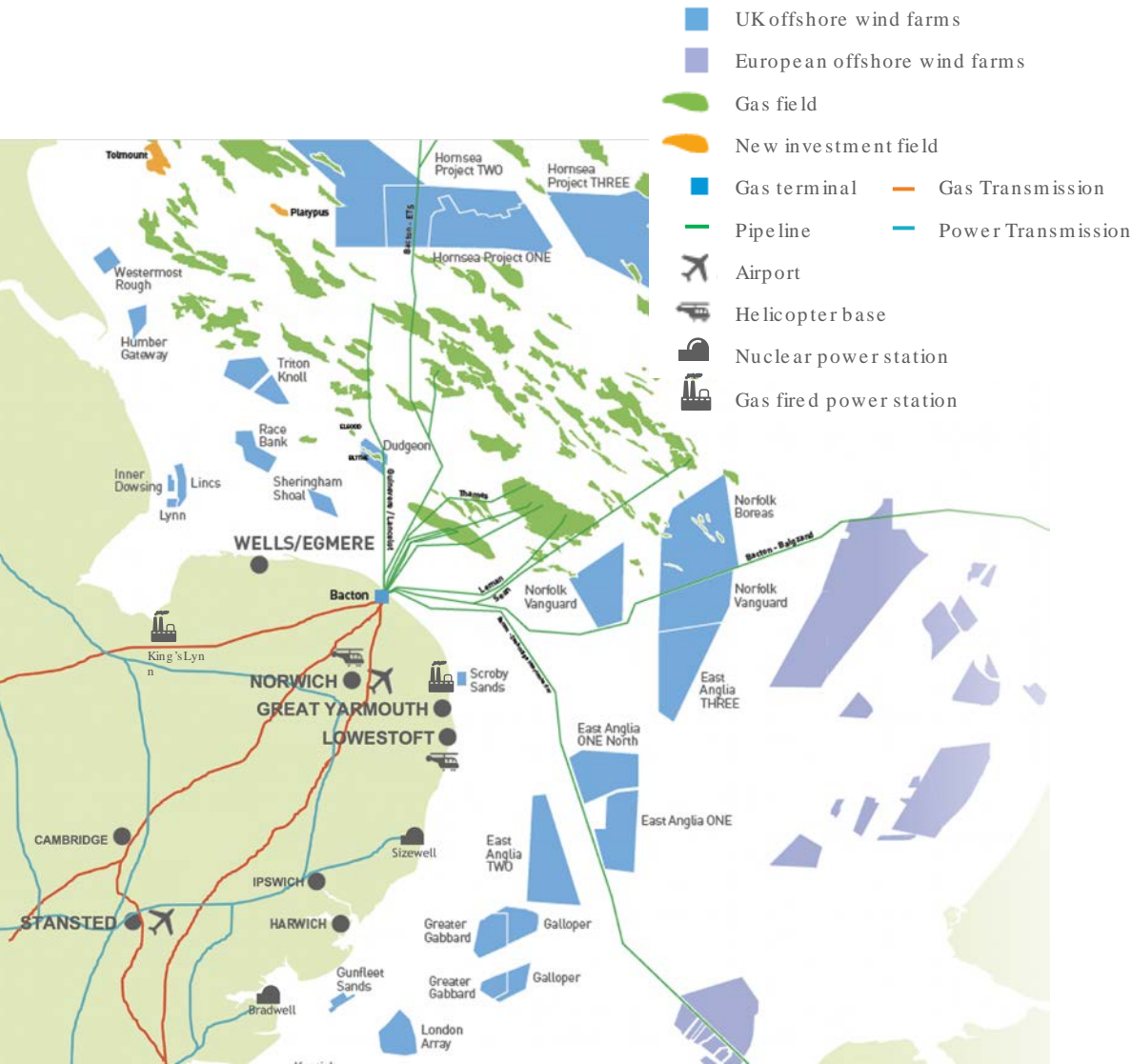
Accelerating sustainable development in the Southern North Sea

Dr Colette Matthewman

Relationship Manager for Marine, Agricultural and Environmental
Sciences

University of East Anglia

East Anglia: Full of opportunity



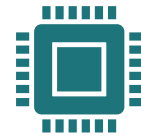
- At the heart of the world's largest market for offshore wind
- The Southern North Sea is the UK's gas capital
- A hub for new nuclear in Suffolk and North Essex
- A future hub for hydrogen production and servicing
- New opportunities in aquaculture and 'aqua-tech'
- Innovation test-bed for enabling technologies for monitoring

There is a need and opportunity to...



- increase **innovation-led regional growth**
- **collaborate** to tackle complex cross-cutting challenges that affect multiple organisations and can't be solved in isolation
- explore challenges and opportunities of **co-location & co-existence** of marine activities
- identify opportunities to support biodiversity and marine habitat restoration through **multi-use**
- work with regulators to develop and pilot **novel regulatory solutions** that enable innovation in sustainable development

UEA Interests in Energy and Marine



Innovation in technology, design, operations & productivity



Engineering & Materials Science



AI, Computer Vision, Data Science and Digitalisation



Marine and Environmental Sciences



Business, Economics, Policy and Regulation



Social Sciences focused on a civic agenda



Marine & Environmental Sciences



- The **Collaborative Centre for Sustainable Use of the Seas** was established as main vehicle for the UEA's partnership with Cefas in 2015, on the 50th anniversary of our collaboration
 - MARBEFES
- The **Centre for Social and Economic Research on the Global Environment** was founded in 1991 with explicit interdisciplinary remit of examining all aspects of decision making regarding environmental resources
 - ECOWIND
- Facilities: **Autonomous Vehicles**, **Sediment Lab**, Air-Sea-Ice Chamber
- The **Marine Knowledge Exchange Network** work with a wide range of stakeholders to identify opportunities
 - Blue Futures
 - Living Windfarms

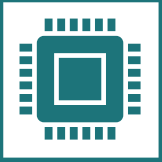




Social sciences focused on a civic agenda



- **Science, Society & Sustainability** group are experts in environmental social science and human geography, with a focus on climate change and sustainable energy systems, they have established the **Observatory for Public Engagement with Energy and Climate Change**, as a core UK Energy Research Centre activity.
- The **Centre for Behavioural and Experimental Sciences** includes extensive expertise in behaviour change, science of consumer behaviour, diversity and discrimination, text analysis and artificial intelligence
- Diverse work on **coastal challenges and regeneration**, from coastal community transitions in the face of coastal erosion through to the role of arts in community regeneration.



Tech, design, operations & productivity



- UEA's £7.4 million, state-of-the-art **Productivity East** is regional **Additive Manufacturing** hub for engineering, technology and management, bringing together students, researchers & businesses.
- Specialist focus on **Energy Engineering** with a particular focus on **Sustainable Energy**.
- The **Fluid & Solid Mechanics** group use analytical and numerical tools to solve problems involving flowing fluids or solid body deformations
- Expertise in **Modelling and Simulation** in Engineering Systems
- Strengths in **Materials Science** across Schools of Engineering and Chemistry through their **Advanced Materials** and **Chemistry of Materials & Catalysis** research groups



AI, Computer Vision, Data Science & Digitalisation



- The **Smart Emerging Technologies Lab** to develop proactive, intelligent, adaptive or autonomous systems that can learn, adapt and make decisions without human control.
- The **Colour and Imaging Lab** is at the leading edge of colour research in the world context and has a strong thread in computer vision and sensing technologies - including various projects in the marine environment.
- The **Data Science and Statistics Laboratory** is developing analysis approaches that use a combination of data science and statistical techniques to exploit "big data".





Business, Economics, Policy and Regulation



- In the Norwich Business School, the **Innovation Technology And Operations Management Group (ITOM)** group research **supply chain management**, optimisation, digitalisation etc
- Research within the **Strategy and Entrepreneurship** group includes **cluster development** and **green/ clean tech strategies**
- The **Centre for Competition Policy** is the UK's leading interdisciplinary centre focused on competition, **regulation** and consumer policy
- The **Responsible Business Regulation** group concern themselves with regulation, public policy, and business responsibility

- **Student talent** across all areas, with opportunities for industry to work closely with students during their degree programmes through projects, internships & placements

A vision for the Southern North Sea:
to deliver a collaborative research
and innovation programme for
sustainable development, focused
on the region's clean energy and
marine sectors

Developed in conversation with a wide range of
stakeholders, leading to support from over 70
organisations



 @SuNRISECoastSNS

sunrise.coast@uea.ac.uk

SuNRISE Coast: Research & Innovation Themes



- **Integration across the SNS and its coast**
 - Focussing on data acquisition, processing and analysis technologies and solutions
 - Supporting digitalisation of energy, infrastructure and marine sectors
 - Enabling collaboration between the region's energy, marine and growing digital clusters
- **Economic and environmentally sustainable multi-use of the SNS**
 - Whole systems approach to deliver options for greater co-existence and co-location of aqua-tech and energy together with other offshore activities
 - Use data from the Southern North Sea Data Observatory to test potential opportunities and determine their viability for the region and as blue investment targets.
- **Catalysing Future Sustainable Energy Technology & Infrastructure**
 - Integrated energy innovations in the Southern North Sea that will drive the energy transition and provide an international exemplar for the use of new technology and regulatory frameworks.
 - Both large-scale energy challenges and complementary local energy applications, such as electric vessels and autonomous inspection of offshore assets.
- **Rethinking Regulatory Frameworks**
 - Research key regulatory uncertainties, informed by stakeholder horizon scanning workshops
 - Develop 'Regulatory Sandbox' with broad stakeholder group to develop novel solutions, and collaborate with regulatory bodies to create workable 'trials' or 'zones' to test regulatory frameworks.
 - Develop pilots for novel regulatory models that support local growth, aligned to regional strengths and priorities.

SEA Co+Sustainable Energy Accelerator



Southern North Sea
Norfolk, Suffolk, Essex

Place Based Impact

Civic partner:
New Anglia LEP
(with support from
county councils)

Cluster:
**Offshore Energy
sector**
(including EastWind,
Hydrogen East, Freeport
East and Marine Science
& Technology Sector
Council)

Research base
(EPSRC)

Regional Consortium
**UEA (lead), UoEssex,
ORE Catapult, Cefas**

UK wide
Collaboration

Place-Based Impact Acceleration
through the **Sustainable Energy
Accelerator on the Collaborative
Coast**

Key Aim: deliver benefit through collaboration

- local and regional economic growth, job creation
- cluster development through knowledge exchange, supply chain development, SME growth & spin outs
- development of research, development and innovation infrastructures
- skills development
- increased investment

Underpinning research:

Engineering

Data Science

AI & digitization

Mathematical modelling

Chemistry

Survey & Monitoring Tech

- Digitalization
- Remote monitoring
- Satellite Apps
- Sensor networking
- Robotics, AUVs & ROVs
- Communications

Challenge Areas:

Energy Engineering

- Future Sustainable Energy Technologies
- Infrastructure
- Integrated energy systems
- Engineering co-existence opportunities
- Energy storage
- Shallow floating wind

Data Science & Integration

- State of the seabed
- Challenges to environment
- Biodiversity Net Gain
- Co-existence
- Integrated energy systems
- Energy storage

Materials for Energy

- Novel materials
- Materials recycling
- Materials testing & monitoring
- Circular Economy

AI, digitization & modelling

- Predictive modelling of future scenarios
- Modelling impacts of future activities
- Modelling potential outcomes of seabed restoration activities
- Digital twin of SNS

Framed within context of net zero, sustainable development, integration & multi-use of SNS to drive economic, environmental & social benefits



Colette Matthe wman
c.matthewman@uea.ac.uk
07971 349286

 @SuNRISECoastSNS



UEA general stats: REF2021



World Top

50

for impact

Times Higher World University
Rankings 2023, performance
measured against United Nations'
Sustainable Development Goals

World Top

100

for research citations

Times Higher World University
Rankings 2023

13th

in the UK for quality of
research outputs

Times Higher REF2021 Analysis

16th

in the UK for research
impact

Times Higher REF2021 Analysis

1st

For Development Studies (2nd for
Anthropology and Development
Studies UOA overall)

Times Higher REF2021 Analysis

4th

overall for research quality
in Earth Systems and
Environmental Sciences

Times Higher REF2021 Analysis